



Editor In Chief Andrea Metcalf
Founder Audree Grubescic

Offsite Dirt is a media and event company that showcases all the current news, techniques, technology, influencers, and conversations in offsite construction. This form of construction encompasses volumetric, modular, prefab, panelization, and single and/or multi-trade assemblies.

Offsite Dirt has a two-pronged mission: to inform the construction industry and the general public on the intricacies of what's currently happening in the fast-growing offsite construction field, and to provide a meeting place for offsite construction professionals where information, opinions and resources can be freely exchanged.

While we will frequently highlight specific players in this industry, Offsite Dirt encourages the discussion and exploration of all offsite construction companies, products and techniques in general. We are committed to finding the best way forward for our industry, and the world, as a whole.

In a recent interview with Mark, TStud/BareNaked/SmallCasitas, Willie, he sang the praises of bike racks. In a candid interview, he not only explained why he loved bike racks but rather the understanding of creating sustainable building to achieve better construction for the world.



Join us for a conversation with Ken Semler, President and CEO of Impresa Modular and a leading strategic visionary in modular construction.



Construction

Unique construction environments require unique solutions. When Hostelling International (HI) Canada identified a need to grow their facility in Jasper, the unique environment in a national park with unpredictable winter weather pointed to modular construction as the best method to complete the project.



The adoption of offsite construction in projects requires a complete overhaul of the business models and structures of much of the traditional construction industry. Old job types and firms will die out completely, while new ones will form and flourish. This is a pivotal moment in the history of the construction industry, where what happens in the next 5-10 years will set the stage for the rest of its future. Many recognize the unique potential this situation holds and are rushing to create the products, systems, and companies that will win and become the new standard "way things are done."

The sudden influx of people and companies attempting to "prove themselves" in this space is the perfect prerequisite for the launch of a media and event platform. People are hungry to get the word out on what they do and how they do it, and to learn about other potential collaborators and/or competition.

OFFSITE DIRT WILL BE THE PLACE WHERE THAT HAPPENS.



SPONSORSHIP OPPORTUNITIES



Audree Grubescic, founder of OffsiteDirt.com has been an influencer in the industry, having posts reach over 100,000 views. We continue to connect with other leaders in the industry to promote and continue our messaging and influence in an industry that continues to expand. Some of our partners included Modular Building Institute, Advancing Prefabrication, The Mod Coach Jason Carter, Gary Fletcher, Mod X, Ken Semler, and other media partners in the Offsite Construction industry. Our Offsite Construction Series started in 2020 with in-person interviews and is currently online to reach more people. This monthly event continues to grow with the best in the business from architects, engineers, software, technology, building material suppliers, modular factory owners, finance | lending, consultants and developers.

ANNUAL OPPORTUNITIES - 12 months of Continuous exposure!

GOLD SPONSOR: \$15,000

- Prominent Home Page Banner Ad on the OffsiteDirt.com website (design is included)
 - LOGO Presented on LinkedIn Home Page (profile brand image)
 - LOGO Presented on FACEBOOK Home Page (profile brand image)
 - 20-40 Minute Interview on Offsite Construction Series (distribution and use for your media distribution), located on the OffsiteDirt.com website, along with promotion prior to and after the event on social media channels.
- Promotion of your business events with blog details (content provided by company)
 - Contributing article and content availability under a specific category on the website, provided by our writers
 - Promotional post on social media as a sponsor with blog interview about the company
 - Monthly post with LinkedIn on Several Group Discussions (content provided by company)

BRONZE SPONSOR: \$10,000

- Special Section Banner Ad on the OffsiteDirt.com website
 - 20-40 Minute Interview on Offsite Construction Series (distribution and use for your media distribution), located on the OffsiteDirt.com website, along with promotion prior and after the event on social media channels.
 - Contributing article and content availability under a specific category on the website
 - Promotion of your business events with blog details (content provided by company)
 - Monthly post with LinkedIn on Several Group Discussions (content provided by company)

SILVER SPONSOR: \$6000

- Banner Ad on the OffsiteDirt.com website
 - 20-40 Minute Interview on Offsite Construction Series (distribution and use for your media distribution), located on the OffsiteDirt.com website, along with promotion prior and after the event on social media channels.
 - Contributing article and content availability under a specific category on the website (content provided by company)

Custom sponsorship packages are available.

Thank you for your consideration of our growing community. OffsiteDirt.com is one of the leaders providing content and interviews for the Offsite Construction industry. For more info. about our sponsorship packages please contact Audree Grubescic at OffsiteDirt@gmail.com or call us at 303-472-6419

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